## **Drone Privacy Guidelines**

### Guidelines

2024



© Commonwealth of Australia 2024 February 2024 / INFRASTRUCTURE 2024

#### Ownership of intellectual property rights in this publication

Unless otherwise noted, copyright (and any other intellectual property rights, if any) in this publication is owned by the Commonwealth of Australia (referred to below as the Commonwealth).

#### Disclaimer

The material contained in this publication is made available on the understanding that the Commonwealth is not providing professional advice, and that users exercise their own skill and care with respect to its use, and seek independent advice if necessary.

The Commonwealth makes no representations or warranties as to the contents or accuracy of the information contained in this publication. To the extent permitted by law, the Commonwealth disclaims liability to any person or organisation in respect of anything done, or omitted to be done, in reliance upon information contained in this publication.

#### Use of the Coat of Arms

The Department of the Prime Minister and Cabinet sets the terms under which the Coat of Arms is used. Please refer to the Commonwealth Coat of Arms - Information and Guidelines publication available at <a href="https://www.pmc.gov.au/">https://www.pmc.gov.au/</a>.

#### **Creative Commons licence**

With the exception of (a) the Coat of Arms; and (b) the Department of Infrastructure, Transport, Regional Development, Communications and the Arts photos and graphics, copyright in this publication is licensed under a Creative Commons Attribution 4.0 Australia Licence.

Creative Commons Attribution 4.0 Australia Licence is a standard form licence agreement that allows you to copy, communicate and adapt this publication provided that you attribute the work to the Commonwealth and abide by the other licence terms.

Further information on the licence terms is available from <a href="https://creativecommons.org/licenses/by/4.0/">https://creativecommons.org/licenses/by/4.0/</a>

This publication should be attributed in the following way: © Commonwealth of Australia 2024

#### Contact us

This publication is available in PDF and Word format. All other rights are reserved, including in relation to any departmental logos or trademarks which may exist. For enquiries regarding the licence and any use of this publication, please contact:

Director - Internal Comms and Creative Services

**Communication Branch** 

Department of Infrastructure, Transport, Regional Development, Communications and the Arts

GPO Box 594

Canberra ACT 2601

Australia

Email: publishing@infrastructure.gov.au

Website: https://www.infrastructure.gov.au/

### **Table of Contents**

Table of Contents	3
Introduction	4
Background	5
Application	5
Drone Privacy Principles	6
1. Inform others or obtain consent (where practical, proportional to the drone operation)	7
2. Minimise viewing, recording and/or collection of data	8
3. Use data only for the original purpose	9
4. Handle data securely	10
5. Know the laws and rules	11
6. Be aware of the <i>Privacy Act 1988</i> and the Australian Privacy Principles	12
Legislation	13
Privacy	13
Surveillance Devices	13
Breaches	13
Personal or Private Information	14
Collection of personal information	15
Some common misconceptions with drone privacy	15
Contact us	17

### Introduction

These *Guidelines* provide a set of easy-to-follow principles that will help drone operators and the community understand and manage privacy concerns.

The *Guidelines* draw on Australian privacy and surveillance rules and laws already in place – they do not introduce new requirements.

The *Guidelines* provide six Drone Privacy Principles (DPPs) and include content on personal and private information and common misconceptions about drones and privacy.

Although the DPPs are not enforceable, complying with them will help meet community expectations. The *Guidelines* also aim to help raise awareness of privacy safeguards associated with drones. This will help build confidence in drones and allow Australia to benefit from them.

The *Guidelines* were developed by the Department of Infrastructure, Transport, Regional Development, Communications and the Arts, informed by consultation with the public, state and territory governments and industry.

Please note, this document is not legal advice.



### Background

No matter the application, whether for business or fun, you should operate your drone<sup>1</sup> in a way that respects privacy and protects private information. This includes being aware of existing Commonwealth, state and territory laws that apply where you fly.

Drones have a unique potential to impact privacy, which can at times, increase community sensitivity to their use.

Historically, the drone community, including hobbyists, has long demonstrated a high level of self-policing when it comes to privacy, which has been largely successful. However, the boost in recreational drone uptake across Australia in the past decade causes an increase in the general public interacting with these new technologies.

By clearly identifying the requirements that under Commonwealth, state and territory privacy, and surveillance laws, drone operators and the broader community will be better equipped to manage potential negative interactions.

Importantly, the laws that apply differ between states and territories. A summary of some applicable laws and a summary of state and territory privacy advice is available on the <u>Australian Government's</u> <u>Drone Information Hub<sup>2</sup></u>.

The *Guidelines* include six Drone Privacy Principles (DPPs), which have been developed with the Australian Privacy Principles as a foundation. The DPPs are underpinned by relevant principles-based law, privacy, and surveillance legislation and regulations.

These *Guidelines* do not cover other rules and regulations on drone use, for example safety laws, approvals and registration<sup>3</sup>. Operators should make themselves aware of all their other obligations before they fly.

### **Application**

Drone operators broadly fall under two user groups:

- commercial those who use their drones for business purposes
- recreational those who use their drones for personal purposes

Each group has different obligations. While the *Guidelines* can be applied broadly to both commercial and recreational operators, the DPPs make distinctions where relevant.

<sup>&</sup>lt;sup>1</sup> For more information about drones, including definitions and categories visit, date cited December 2022 <a href="https://www.casa.gov.au/drones/drone-rules/drone-safety-rules/types-drones">https://www.casa.gov.au/drones/drone-rules/drone-safety-rules/types-drones</a>

<sup>&</sup>lt;sup>2</sup> Drones Information Hub, 'Privacy policy', date cited December 2022, <a href="http://www.drones.gov.au/policies-and-programs/policies/privacy-policy">http://www.drones.gov.au/policies-and-programs/policies/privacy-policy</a>

<sup>&</sup>lt;sup>3</sup> Civil Aviation Safety Authority, 'Drone rules', date cited February 2023, <a href="https://www.casa.gov.au/drones/drone-rules">https://www.casa.gov.au/drones/drone-rules</a>

If, after reading this document, you are still unsure about whether a drone operation is in breach of relevant laws, please seek further advice from a relevant state or territory privacy body<sup>4</sup>, the Office of the Australian Information Commissioner<sup>5</sup> or legal advice.

The *Guidelines* and DPPs are not exhaustive and some drone operations may be subject to additional obligations now or in the future. Compliance with the DPPs does not guarantee compliance with the applicable laws for all drone operators and types of operation.

The DPPs should be read together with laws or provisions relating to specific operations, and the Civil Aviation Safety Authority's (CASA) guidance for drone use, including the <u>basic drone safety rules</u><sup>6</sup>.

### **Drone Privacy Principles**



1. Inform others or obtain consent



2. Minimise viewing, recording and/or collection of data



3. Only use data for the original purpose



4. Handle data securely



5. Know the laws and rules



6. Be aware of the *Privacy Act 1988* and the Australian Privacy Principles (APPs)

<sup>&</sup>lt;sup>4</sup> Office of the Australian Information Commissioner, 'Privacy in your state', date cited March 2023,

<sup>&</sup>lt;a href="https://www.oaic.gov.au/privacy/privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-priva

<sup>&</sup>lt;sup>5</sup> Office of the Australian Information Commissioner, 'Contact us', date cited December 2022, < <a href="https://www.oaic.gov.au/about-us/contact-us/">https://www.oaic.gov.au/about-us/contact-us/</a>

<sup>&</sup>lt;sup>6</sup> Civil Aviation Safety Authority, 'Drone rules', date cited February 2023, <a href="https://www.casa.gov.au/drones/drone-rules">https://www.casa.gov.au/drones/drone-rules</a>



# 1. Inform others or obtain consent (where practical, proportional to the drone operation)

Drone operators should have a clear idea about the type of information that may be captured before flying their drone, and plan appropriately for it.

Drone operators should wherever possible:

- give appropriate notice,
- seek express or implied consent,
- inform the impacted party if a drone has inadvertently operated in a way that has captured or collected personal information.

More general information can be found under Part 2 of the Australian Privacy Principles<sup>7</sup>.

#### **Application for Drone Users**

#### Recreational

- Recreational drone operators must comply with CASA's drone safety rules<sup>8</sup>, which includes flying at least 30 metres from any person. Depending on the drone equipment this may mean if data is collected, it cannot be used to identify someone.
- Recreational drone operators should seek to give notice or seek consent either in person or in writing, as appropriate to the activity.
- When complying with CASA's drone safety rules, recreational drone operators should always fly their drone within visual line-of-sight and, where possible, alert people in the area not involved with the operation and gain their consent if required.
- Where possible, operate the drone in an area visible to the surrounding community
  while ensuring compliance with CASA's drone safety rules. Misunderstanding of a
  drone's operation has the potential to negatively impact on building the technologies
  social license.

- Commercial operators should consider strategies that are practical and applicable to the scope and duration of their operation.
- For some commercial operations, this may include public awareness campaigns and communication strategies, as appropriate to the operation.
- Commercial operators may consider communication strategies that include the following information, where appropriate:
  - Nature and purpose of the operations
  - Regulatory and other approvals
  - Location, time/s and frequencies of flights (where applicable/possible)
  - Drone specifications (camera, microphone, speed)
  - Data capture, collection, storage and use (see also Principle 2)
- Commercial operators should consider having an easy way for community members to express concern and seek further information about drone operations.

<sup>&</sup>lt;sup>7</sup> Australian Privacy Principles, 'Part 2', date cited December 2022, < <a href="https://www.oaic.gov.au/privacy/australian-privacy-principles/part-2-collection-of-personal-information">https://www.oaic.gov.au/privacy/australian-privacy-principles#part-2-collection-of-personal-information</a> Please note, for some commercial operators (if covered under the *Privacy Act 1988*) compliance with the Australian Privacy Principles is compulsory.

<sup>&</sup>lt;sup>8</sup> Civil Aviation Safety Authority, 'Drone rules', date cited February 2023, <a href="https://www.casa.gov.au/drones/drone-rules">https://www.casa.gov.au/drones/drone-rules</a>>



### 2. Minimise viewing, recording and/or collection of data

Unless consent is given, drone operators should try to avoid using a drone to view, record and/or collect<sup>9</sup> personal or private information of others.

Operators should make an effort to minimise the data collected and stored. If personal or private information is inadvertently collected, the drone operator should, in the first instance, de-identify or destroy the data. If the data is required, the drone operator should seek the consent of the affected party to the best of their ability.

More general information can be found under Part 2 of the Australian Privacy Principles<sup>10</sup>.

#### **Application for Drone Users**

#### Recreational

- Recreational drone operators should avoid using recording equipment to view and/or collect personal or private information.
- Recreational drone operators should avoid flying over private property. In the event
  this cannot be avoided, operators should avoid directing equipment capable of
  viewing, recording and/or collecting private or personal information towards sensitive
  locations, i.e., backyards, windows, etc.
- Neighbourly drone use is encouraged, however anti-social behaviour is discouraged as
  it is, in most cases, already illegal. This includes behaviour like harassment,
  intimidation, voyeurism, nuisance and generally dangerous activity.

- Commercial operators should carry out a privacy impact assessment<sup>11</sup> before using a drone. This is to minimise the collection of unnecessary personal or private information and identify privacy risks and strategies to avoid those risks.
- Commercial operators, to the best of their efforts, should only view, record and/or collect data that is necessary for their operation.
- Commercial operators who view, record and/or collect data using drones may choose to include the following into their privacy policy:
  - The type of data that may be viewed, recorded and/or collected
  - The reason for data viewing, recording and/or collection
  - · Practices for retaining and sharing recorded and/or collected data
- Parties with whom data may be shared.

<sup>&</sup>lt;sup>9</sup> For the purposes of this paper, 'viewing' refers to the ability for the drone operator and/or organisation to view any content the drones may have/perceived to be able to see during its operation, 'recording' refers to the data being captured and stored for a defined period of time (for example for operational reasons) but not necessarily viewed or retained and 'collecting' refers to capturing, retaining and storing data either because this forms part of drone operation or for another purpose.

<sup>&</sup>lt;sup>10</sup> Australian Privacy Principles, 'Part 2', date cited December 2022, <a href="https://www.oaic.gov.au/privacy/australian-privacy-principles/read-the-australian-privacy-principles/part-2-collection-of-personal-information">https://www.oaic.gov.au/privacy/australian-privacy-principles/part-2-collection-of-personal-information</a> Please note, for some commercial operators (if covered under the *Privacy Act 1988*) compliance with the Australian Privacy Principles is compulsory.

Office of the Australian Information Commissioner, 'Privacy impact assessments', date cited March 2023, <a href="https://www.oaic.gov.au/privacy/privacy-impact-assessments">https://www.oaic.gov.au/privacy/privacy-impact-assessments</a>



### 3. Use data only for the original purpose

Drone operators that have obtained personal or private information for one purpose should not use or disclose it for a different purpose.

If personal or private information has been captured (whether deliberately or inadvertently), it should not be disseminated or made public without the consent of the affected people.

More general information can be found under Part 3 of the Australian Privacy Principles<sup>12</sup>.

#### **Application for Drone Users**

#### Recreational

- Recreational drone operators should obtain the consent of affected people before
  publishing or disseminating data that contains private or personal information
  captured by the drone.
- If consent cannot be obtained, private or personal information within the data should be de-identified before sharing or disseminating it.
- Drone operators can contact the Office of the Australian Information Commissioner<sup>13</sup>
  or their state or territory privacy body<sup>14</sup> to discuss how to handle personal or private
  information.

- Commercial operators should only share data that is necessary to complete their contract or carry out their ongoing operation.
- In the event a person's private or personal information is captured for reasons other than continued operation or contracting, commercial operators may need to notify the person that their information is being used. If further actions are required, the operator may need to seek approval for further distribution or use.

<sup>&</sup>lt;sup>12</sup> Australian Privacy Principles, 'Part 3', date cited December 2022, <a href="https://www.oaic.gov.au/privacy/australian-privacy-principles/read-the-australian-privacy-principles#part-3-dealing-with-personal-information">https://www.oaic.gov.au/privacy/australian-privacy-principles#part-3-dealing-with-personal-information</a> Please note, for some commercial operators (if covered under the *Privacy Act 1988*) compliance with the Australian Privacy Principles is compulsory.

<sup>&</sup>lt;sup>13</sup> Office of the Australian Information Commissioner, 'Contact us', date cited December 2022, <<a href="https://www.oaic.gov.au/about-us/contact-us">https://www.oaic.gov.au/about-us/contact-us</a>>

<sup>&</sup>lt;sup>14</sup> Office of the Australian Information Commissioner, 'Privacy in your state', date cited March 2023, <a href="https://www.oaic.gov.au/privacy/legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-and-territory-privacy-legislation/state-



### 4. Handle data securely

Drone operators take reasonable steps to ensure information is stored securely and protected from misuse, interference, loss, unauthorised access or disclosure.

Drone operators should also only retain personal or private information necessary for their operation.

More general information can be found under Part 3 of the Australian Privacy Principles<sup>15</sup>.

#### **Application for Drone Users**

#### Recreational

 Personal or private information that has been collected should be stored in a managed environment until it can be de-identified or destroyed.

- If the information is no longer operationally required or required for regulatory or safety analysis reasons, a commercial operator should take reasonable steps to ensure it is de-identified or destroyed.
- Commercial operators that have the potential to collect personal or private information should manage risks to that information by implementing a data management process that contains reasonable administrative, technical, and physical safeguards appropriate to:
  - the operator's size and complexity,
  - the nature and scope of its activities, and
  - the sensitivity of the covered data.

<sup>&</sup>lt;sup>15</sup> Australian Privacy Principles, 'Part 3', date cited December 2022, <<a href="https://www.oaic.gov.au/privacy/australian-privacy-principles#part-3-dealing-with-personal-information">https://www.oaic.gov.au/privacy/australian-privacy-principles#part-3-dealing-with-personal-information</a> Please note, for some commercial operators (if covered under the *Privacy Act 1988*) compliance with the Australian Privacy Principles is compulsory.



### 5. Know the laws and rules

Drone operators that are unsure whether their operations will have privacy implications should consult the laws in the state, territory or council intended for operation.

Laws and rules relating to privacy may not mention drones but may still capture drone activities.

Contacting the relevant government agency or getting legal advice may be necessary before undertaking your operation if there is a possibility of personal or private information being captured.

#### **Application for Drone Users**

#### Recreational

- Recreational drone operators must fly in accordance with CASA's drone safety rules<sup>16</sup>, or the rules of an approved aviation administration organisation.
- CASA drone safety rules support aviation safety outcomes but do not necessarily cover other laws, regulations and by-laws that apply to flying drones in local jurisdictions, including laws relating to privacy and data.
- A summary of some of the laws that may apply to operators is available on the Drones Information Hub<sup>17</sup>.

- Commercial drone operators who operate drones that may collect personal information should ensure they comply with local laws and rules relating to privacy.
   These laws may go further than standard drone regulatory approvals.
- A summary of some potentially applicable laws is available on the Drones Information Hub<sup>18</sup>.

<sup>-----</sup>

<sup>&</sup>lt;sup>16</sup> Civil Aviation Safety Authority, 'Drone rules', date cited February 2023, <a href="https://www.casa.gov.au/drones/drone-rules">https://www.casa.gov.au/drones/drone-rules</a>>

<sup>&</sup>lt;sup>17</sup> Drones Information Hub, 'Privacy policy', date cited December 2022, <<a href="http://www.drones.gov.au/policies-and-programs/policies/privacy-policy">http://www.drones.gov.au/policies-and-programs/policies/privacy-policy</a>

<sup>&</sup>lt;sup>18</sup> Drones Information Hub, 'Privacy policy', date cited December 2022, <<a href="http://www.drones.gov.au/policies-and-programs/policies/privacy-policy">http://www.drones.gov.au/policies-and-programs/policies/privacy-policy></a>



## 6. Be aware of the *Privacy Act 1988* and the Australian Privacy Principles

Drone operators should understand their rights and responsibilities<sup>19</sup> under the Privacy Act 1988<sup>20</sup> (the Privacy Act) and the Australian Privacy Principles (APPs)<sup>21</sup>.

The APPs are a technology-neutral, principles-based law that govern standards, rights and obligations around:

- the collection, use and disclosure of personal information
- an organisation or agency's governance and accountability integrity and correction of personal information
- the rights of individuals to access their personal information

More general information can be found under the Australian Privacy Principles<sup>22</sup>.

### Application for Drone Users

#### Recreational

- The Privacy Act generally does not apply to a person acting in a private capacity, and therefore may not apply to recreational drone operators.
- For more information, consult with the Office of the Australian Information Commissioner.<sup>23</sup>

- The Privacy Act applies to Australian Government agencies (and the Norfolk Island administration) and organisations with an annual turnover more than \$3 million, as well some small business operators.
- Commercial drone operators who use drones to collect data should familiarise themselves with their responsibilities under the Privacy Act to determine whether data collected through their drone operations may be subject to provisions under the Privacy Act.

Office of the Australian Information Commissioner, 'Rights and responsibilities', date cited December 2022, <a href="https://www.oaic.gov.au/privacy/the-privacy-act/rights-and-responsibilities#WhoHasResponsibilitiesUnderPrivacyAct">https://www.oaic.gov.au/privacy/the-privacy-act/rights-and-responsibilities#WhoHasResponsibilitiesUnderPrivacyAct</a>

<sup>&</sup>lt;sup>20</sup> Federal Register of Legislation, '*Privacy Act 1988*', dated cited February 2023,

<sup>&</sup>lt;a href="https://www.legislation.gov.au/Details/C2022C00361">https://www.legislation.gov.au/Details/C2022C00361</a>>

<sup>&</sup>lt;sup>21</sup> Australian Privacy Principles, date cited December 2022, <a href="https://www.oaic.gov.au/privacy/australian-privacy-principles/read-the-australian-privacy-principles">https://www.oaic.gov.au/privacy/australian-privacy-principles/read-the-australian-privacy-principles</a> Please note, for some commercial operators (if covered under the *Privacy Act 1988*) compliance with the Australian Privacy Principles is compulsory.

<sup>&</sup>lt;sup>22</sup> Australian Privacy Principles, date cited December 2022, <a href="https://www.oaic.gov.au/privacy/australian-privacy-principles/read-the-australian-privacy-principles">https://www.oaic.gov.au/privacy/australian-privacy-principles/read-the-australian-privacy-principles</a>> Please note, for some commercial operators (if covered under the *Privacy Act 1988*) compliance with the Australian Privacy Principles is compulsory.

<sup>&</sup>lt;sup>23</sup> Office of the Australian Information Commissioner, 'Drones', date cited December 2022, < <a href="https://www.oaic.gov.au/privacy/your-privacy-rights/surveillance-and-monitoring/drones">https://www.oaic.gov.au/privacy/your-privacy-rights/surveillance-and-monitoring/drones</a>

### Legislation

### **Privacy**

Giving notice of the collection of people's personal information is a requirement under privacy legislation. Recording private information or a private conversation without consent may constitute an offence (depending on the applicable state or territory surveillance devices legislation and the private information recorded). If personal information has been captured (whether deliberately or inadvertently) it is possible for it to count as an offence, especially if the recording is published or shared (unless all parties consent).

Remote sensing equipment used on drones can be optical (e.g. cameras) or non-optical (e.g. light detection and ranging (LiDAR)). Data collected using sensors that are not camera-based are designed to produce images without identifiable features. This technology mitigates the capture of personal information and may reduce the application of certain privacy legislative requirements.

#### Surveillance Devices

Drone operators should be aware that equipment attached to a drone that can record or transmit sound or a visual image, such as camera-based recording equipment, may deem the drone a recording device for the purposes of surveillance devices legislation.

It is important to note that depending on the state or territory, regulation of surveillance devices may be different to those dealing with handling or collecting personal information. Despite the potential differences, both serve the same purpose of protecting personal information.

While information privacy legislation only applies to the entities specified in the relevant Commonwealth, state or territory legislation (and is unlikely to capture recreational drone users), surveillance devices legislation generally applies to all persons.

### **Breaches**

While conducting their operations, both commercial and recreational drone operators should be aware that inappropriate drone use could breach Commonwealth, state and territory laws. This may be additional to privacy specific laws, such as trespassing, harassment, intimidation, nuisance, and endangering safety.

Some laws mention drones specifically, some do not. For example, drones may be considered aircraft, recording equipment, cameras, or surveillance devices in different contexts. Even if laws do not explicitly mention drones, they may still apply. Generally speaking, the use of drones in many situations is regulated by existing laws, in the same way it would be if the action was conducted in person or using other devices or equipment. Inappropriate use of a drone could also result in committing a criminal offence, for example unlawful listening to or recording of private conversations, unlawful observing, recording private acts, or distributing intimate images.

If a recreational operator has breached CASA safety rules, or a commercial operator has breached the terms of their remotely piloted aircraft operator's certificate (ReOC), CASA can issue penalties by

withdrawing licenses and registration. In the event of a drone becoming a hazard to other aircraft, fines over \$30,000 and imprisonment of up to 2 years can apply.

### Personal or Private Information

Drones are capable of collecting personal and private information. It's important for a drone operator to understand what personal and private information is, and importantly, the different rules that apply to each type of information.

*Personal information*<sup>24</sup> refers to information or an opinion about an identified, or reasonably identifiable individual. The definition of personal information, and associated rules, apply:

- a) whether the information or opinion is true or not; and
- b) whether the information or opinion is recorded in a material form or not.

Personal information is information closely related to an individual that could be used to identify them. This could include (but is not limited to) an individual's address, phone number, date of birth, credit card information, employee record information, photograph or voice recording.

It can also include information gathered through private conversations or engaging in a private activity, including audio or video of such activities. Such private information is one form of personal information as defined under the *Privacy Act 1988*.

Drone operators should consider an activity private if it is reasonable to assume the people taking part in it would only want the people involved to be privy to it.



#### Ask yourself:

- Are the people in the activity conversing openly?
- Did the people move away from public areas to engage in the activity?
- Is the activity personal or about a personal subject?
- Would you like to have this activity or similar recorded if you were involved?

An activity should be treated as private where it would be reasonable to assume the parties to the activity would want it to be known only to themselves, even if it is happening on public property.



#### Ask yourself:

- Does the activity show an image that could reasonably lead to the identity of a person?
- Is the activity taking place somewhere it would not usually be seen by the public?
- Could you reasonably identify a person without the use of videography?
- Is the activity something that is not usually done in public?
- Would you want a family member to be recorded if they were in that situation?

<sup>&</sup>lt;sup>24</sup> Federal Register of Legislation, 'Privacy Act 1988', dated cited February 2023, <a href="https://www.legislation.gov.au/Details/C2022C00361">https://www.legislation.gov.au/Details/C2022C00361</a>>

### Collection of personal information

The collection of personal information is regarded differently in context of private or public spaces. Information gathered in private spaces would be considered an invasion of both privacy and confidence, and enforced accordingly under general information privacy laws. Public spaces, such as concerts, or generally public locations, make information harder to protect due to Australia's freedom of recording laws. However, regulations protecting information handling are able to secure sensitive data through censorship or deletion.

Although recorded personal information should be secured to prevent unauthorised access, disclosure or loss – the recording and collection of personal information may be prohibited under applicable state or territory surveillance or listening devices legislation.

### Some common misconceptions with drone privacy

The transformative nature of drones enables new ways to conduct business and leisure activities. These *Guidelines* support the safe and considerate use of these technologies in line with community expectations.

A drone is like a camera. I can take pictures in public, so why is there an issue flying my camera equipped drone?

Due to their increased accessibility and ability to fly above fences, hedges and other implicit privacy boundaries, drones can observe people and record information in situations where others may have an expectation of privacy. The potential for drones to breach a person's privacy or record personal information, even inadvertently, is significant. Used in this way, other than being possibly illegal, it may lead to negative community sentiment towards drones. Camera drones operated for recreational or commercial purposes are required to be used in a way that upholds the same reasonable expectations of privacy that would apply on the ground.

Drone operators must follow CASA's drone safety rules or their operating conditions outlined in a ReOC. Additionally, drone operators must have a clear idea of the data they could capture before flight and seek relevant permission first, where possible.

I have delivery drones flying over my house daily. I am worried they are recording as they fly by.

Many delivery drones use either low resolution, black and white cameras or LiDAR systems for navigation. Both pieces of equipment do not enable the same type of information collection as a drone with optical cameras, as their use is specifically for navigation. These drones also do not carry microphones, and therefore cannot record audio.

If you are concerned with delivery drones in your area, you should communicate with the drone delivery operator in the first instance for more information.

All drones have high resolution cameras or recording equipment capable of capturing sensitive information from a distance.

Drones are designed with a variety of capabilities and uses, with many not having high resolution cameras or recording equipment. Some drones use low resolution cameras for flight safety whilst others use technology, such as LiDAR, to capture aerial survey data without recording personal information. Drones that fly frequently or that use these technologies are generally operated by government or commercial operators, who have the approvals to operate them for a legitimate purpose and subject to relevant conditions, including privacy laws. Some of these include agricultural and environmental applications, power line and infrastructure inspections, and delivery of food and medical items.

What avenues are there to communicate my concerns about privacy issues relating to drone operations in my area?

If you are concerned about your privacy after observing drone operations in your area, consider the following questions:

#### Is the drone operating for a legitimate purpose?

If the drone appears like it is part of a commercial or government operation, consider contacting the responsible operator to learn about their operation and privacy policy. If you are unsure about the operation you can contact your local jurisdiction or CASA to find out about drone operations in your area.

#### Can you contact the operator?

If the operator is known and able to be contacted, they may be able to provide further information on their operation. If you cannot, you can contact your local jurisdiction or CASA to find out about drone operations in your area.

#### Where can I voice concerns or ask questions?

The best place to provide feedback on drones, ask questions about processes, or express general opinion is through the 'Have Your Say' submission page on <a href="https://www.drones.gov.au">www.drones.gov.au</a>.

CASA may be contacted to request information related to drone safety concerns or operator approvals at <a href="https://www.casa.gov.au/about-us/contact-us">www.casa.gov.au/about-us/contact-us</a>.

Further information can be found in the following links:

- Social media | Office of the Australian Information Commissioner
- <u>Drones | Office of the Australian Information Commissioner</u>
- Australian Privacy Principles quick reference | Office of the Australian Information Commissioner
- Emergencies and public spaces | Civil Aviation Safety Authority (casa.gov.au)

### Contact us

For more information or to share your views on drones, you can have your say on the Drones Information Hub at <a href="https://www.drones.gov.au">www.drones.gov.au</a>.

For specific privacy concerns, the Office of the Australian Information Commissioner has a combined list of relevant privacy contacts for all jurisdictions on the 'Privacy in your state' webpage at <a href="https://www.oaic.gov.au/privacy/privacy-legislation/state-and-territory-privacy-legislation">www.oaic.gov.au/privacy/privacy-legislation/state-and-territory-privacy-legislation</a>.

Alternatively, you may submit your feedback or privacy concerns relating to drone use to <a href="mailto:drones@infrastructure.gov.au">drones@infrastructure.gov.au</a>. This will be forwarded on to the relevant jurisdiction for appropriate action.

For more information or to share your views on drones, you can have your say on the Drone Information Hub<sup>25</sup>.

<sup>-----</sup>

<sup>&</sup>lt;sup>25</sup> www.drones.gov.au